

Online Tutoring: Help Just A Click Away!

Empathizing with students, promoting higher level thinking and motivating them are some of the key factors for the success of these online tutoring companies

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September 07, 2007 - Mukul Jain is just another good tutor. This engineering graduate believes in hard work, this is exemplified by the fact that his working day starts from 5 am in the morning! He just combines his normal lessons with interactive learning games and tries to relate mathematics problems to real life applications. Mukul tries to keep interest of his students in the subject by all the means he can. However one surprising as well as

exciting thing is; Mr. Jain teaches students in America from whom he is about 8,000 miles away! So while sitting in Mumbai, India, his students are based at cities like Fresno, California.

The lessons usually start with a casual "hello, how are you?" And continues to "let's get on with some kinetics problems today!" With the help of a high speed connectivity computer, simulated white board and a fax number that is generally toll free; the online tutor guides the students through the deep concepts and knowledge of their respective subjects.

To 16 year old Sandra Hilton, online tutoring makes a good sense. A gentleman based at Delhi, India gives Sandra online tutorials in physics lessons and homework. This

gentle man calls himself Ramesh. For \$ 15 an hour Mr. Ramesh helps Sandra with her physics problems in which Sandra is particularly weak. In this world of tough competition many tutoring companies are offering their clients with exciting offers! For just a minimal fee of \$ 99 per month they are offering unlimited access to online tutoring. Isn't that exciting? They have a vast pool of teachers specialized in teaching subjects like English, Mathematics, Physics, Chemistry etc. These online companies only recruit those tutors who have completed their master's or postgraduate degrees. Tutors must have teaching experience in a reputed school or college. The companies then train the online tutor for American

accent and culture that includes familiarization with the differences between English used in India and America.

"Providing value education at the minimum costs is what we strive for." And for sure these online tutoring companies are working hard to give their customers high quality content and 100 % satisfaction.

Another factor that has helped in the growth of online tutoring has been the "No child left behind act". The online tutoring companies based at America, which are already into the tutoring business, are happily outsourcing their work to these Indian tutoring companies. "It reduces a whole lot of tension and still earns us a really good profit margin", these are the words

of Managing Director of a leading online education company based at America. Some American Families initially had their share of doubts but now everyone is satisfactorily happy! Everyone now understands that this is going to be the future of the education industry. Tutoring is now a \$ 4 billion business and every day thousands of new students are enrolling in these tutoring Centers. Online Tutoring Industry is here to stay.