



## **Student Demand Grows for Flexible, Personalized Learning Options**

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By 2008, more than two million U.S. students will be learning online, and the numbers will grow as changing lifestyles demand more flexible education options. With more and more students demanding learning options personalized to fit their evolving needs, The new approach is adaptable to the needs of today's busy adults.

"We understand that many of today's students are looking for an educational experience that can be built around their lives, rather than the other way around," .

Going to school is no longer about sitting in a classroom five days a week. Every year, millions of Americans break out of that stereotype --

using online and correspondence education options to earn career credentials and expand their skills in increasingly competitive work environments.

Flexible Personalised Learning Options offers students the optimal flexibility and convenience to proceed at their own pace and select specialized programs of study relevant to their careers and life goals.

Online Education: By the Numbers

Online education is growing steadily, both in participating students and total revenue:

-- The total number of students in online programs grew 24 percent and total tuition revenue grew 30 percent, to 6.2 billion, in 2006 over 2005 (Source: Eduventures).

-- It is projected that by the end of 2008, there will be approximately 2.13 million

students participating in online programs, representing 11.5 percent of all U.S. higher education students.

Get An Education Without Going to School. Students design their own schedules to fit their personal learning styles, without being hindered by classroom walls or classmate competition. The student experience is enhanced with personalized, fast-access support services.